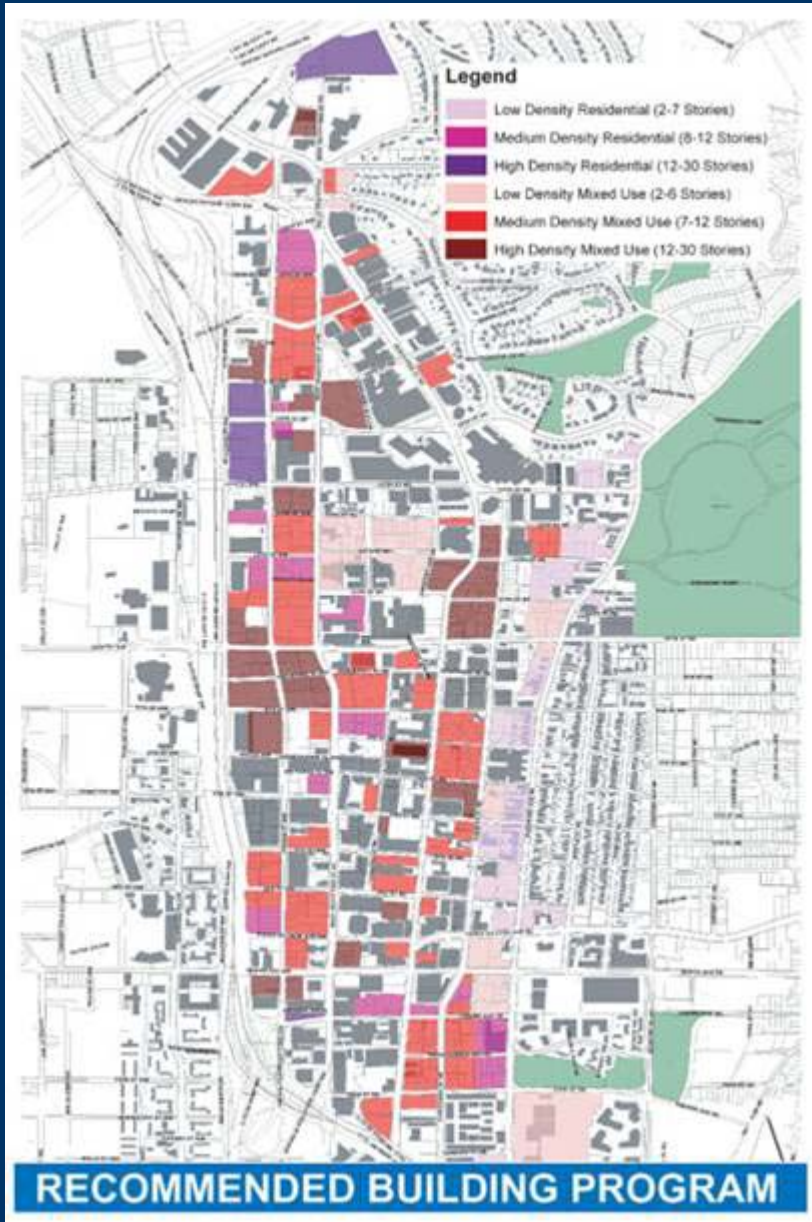




MIDTOWN CITYSCAPES: NEW PEACHTREE CORRIDOR BECOMING A REALITY

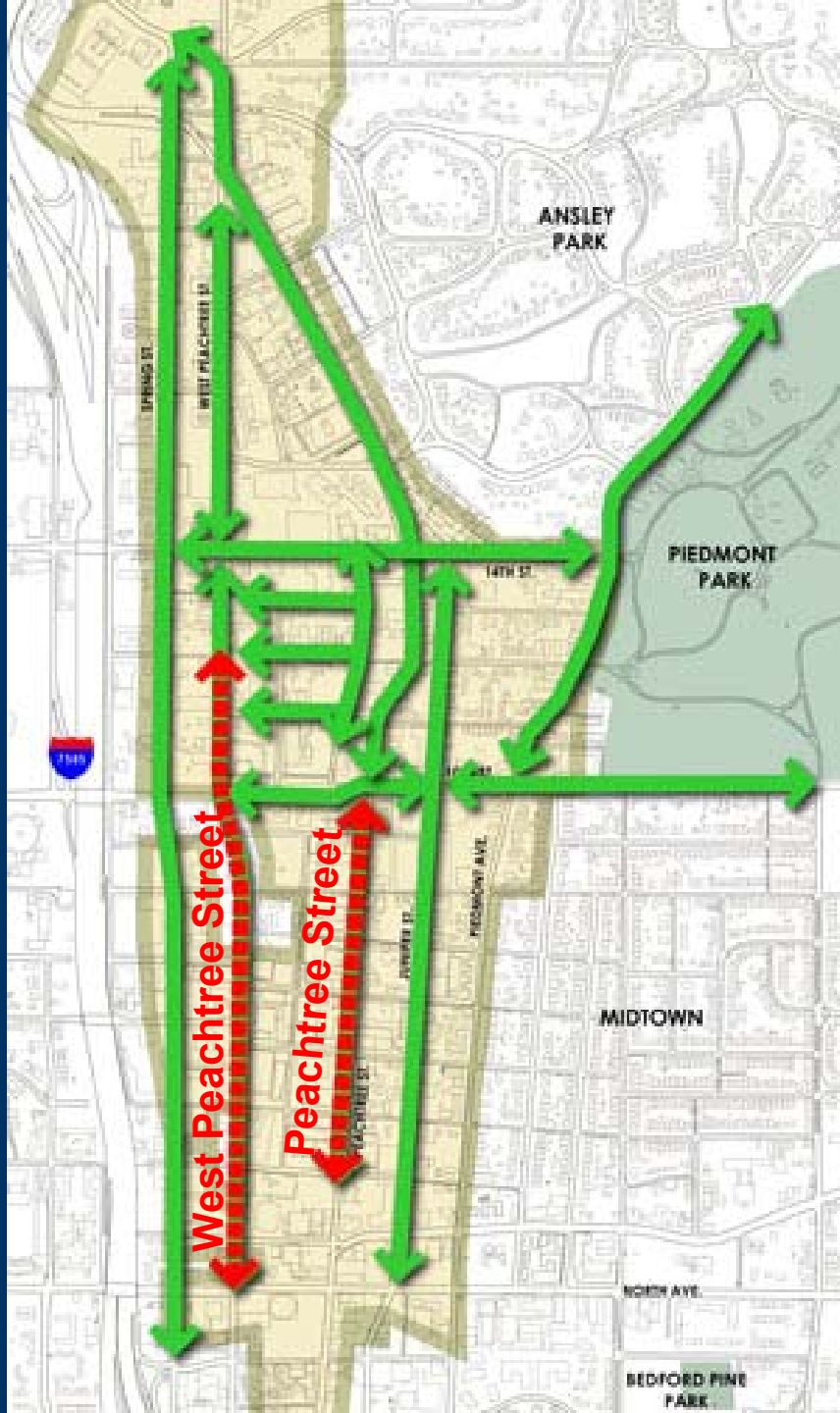
“CREATING A VISION” - BLUEPRINT MIDTOWN II



MIDTOWN CITYSCAPES

FACTS:

- 10 total corridors
- \$42 Million in Public Improvements
- 7-year program
- Piedmont Avenue completed
- Peachtree and West Peachtree (southern portions) begin construction March 2005





Special Collections Department, Pullen Library, Georgia State University



PEACHTREE STREET

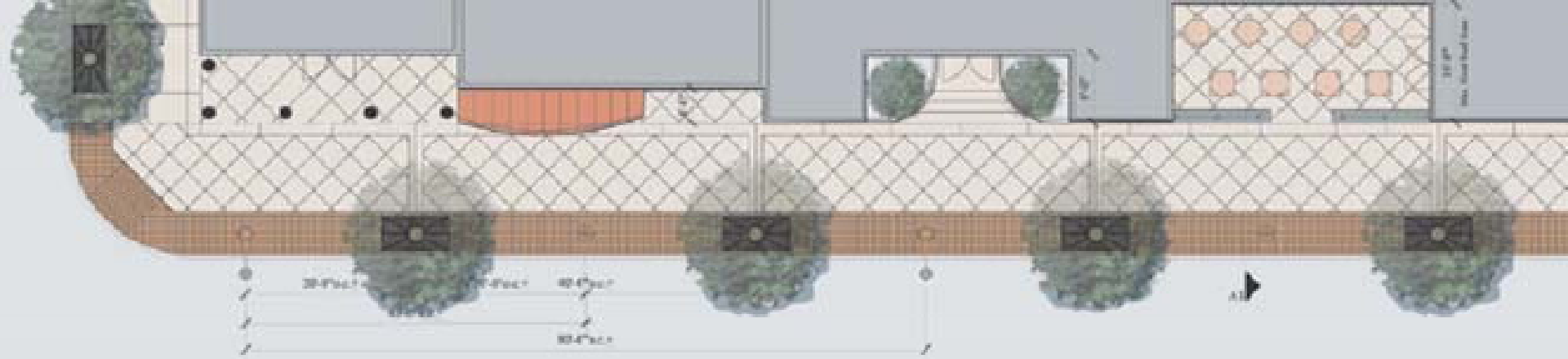




PEACHTREE STREET – Existing Conditions



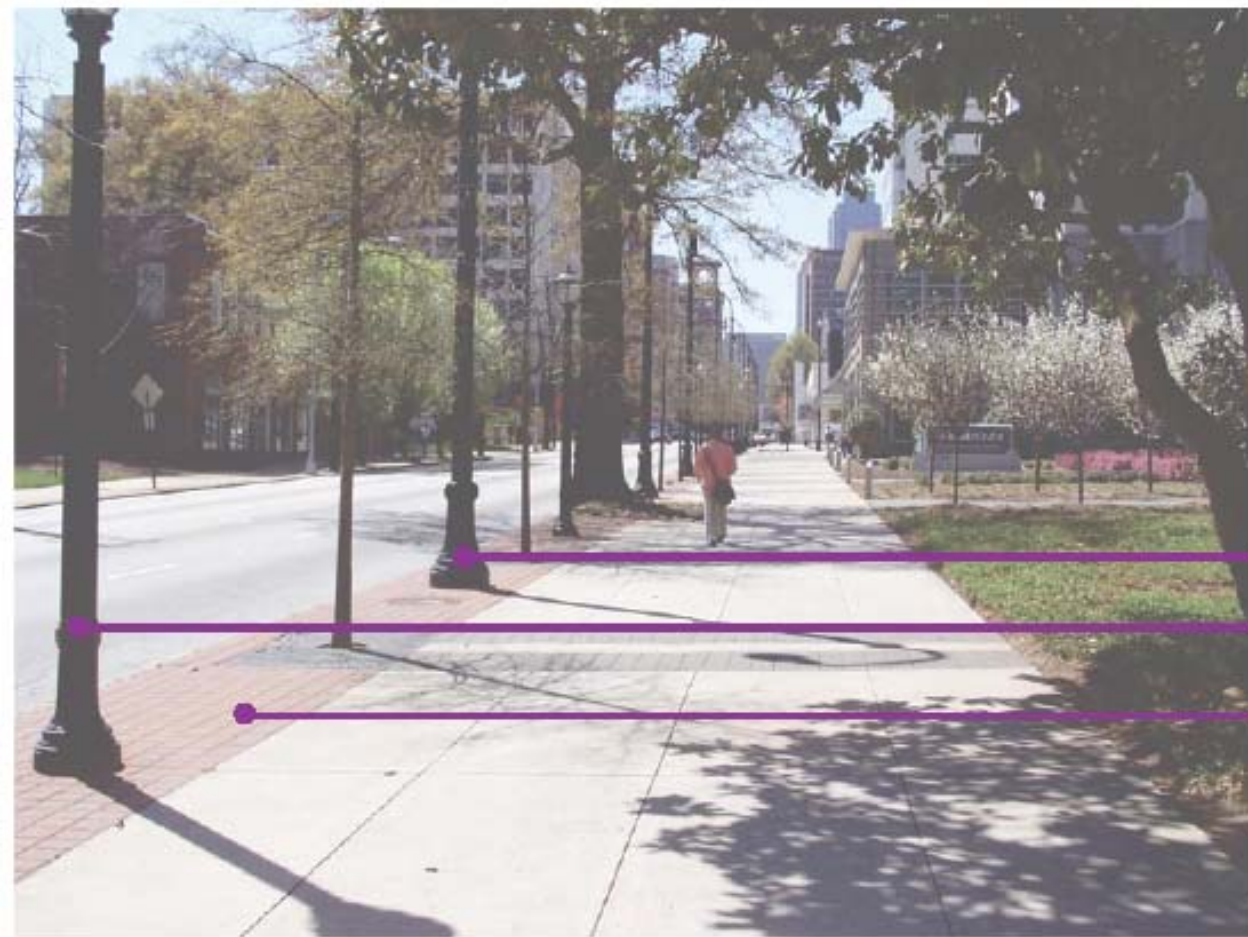
PEACHTREE STREET with Streetscape Improvements



Peachtree Street Conceptual Plan



PEACHTREE STREET – Pedestrian and Streetscape Guidelines



Streetscape Design



COA "A" Lighting



COA "C" Lighting



Paving Material



PEACHTREE STREET – Streetscape Guidelines



WEST PEACHTREE STREET – Existing Conditions





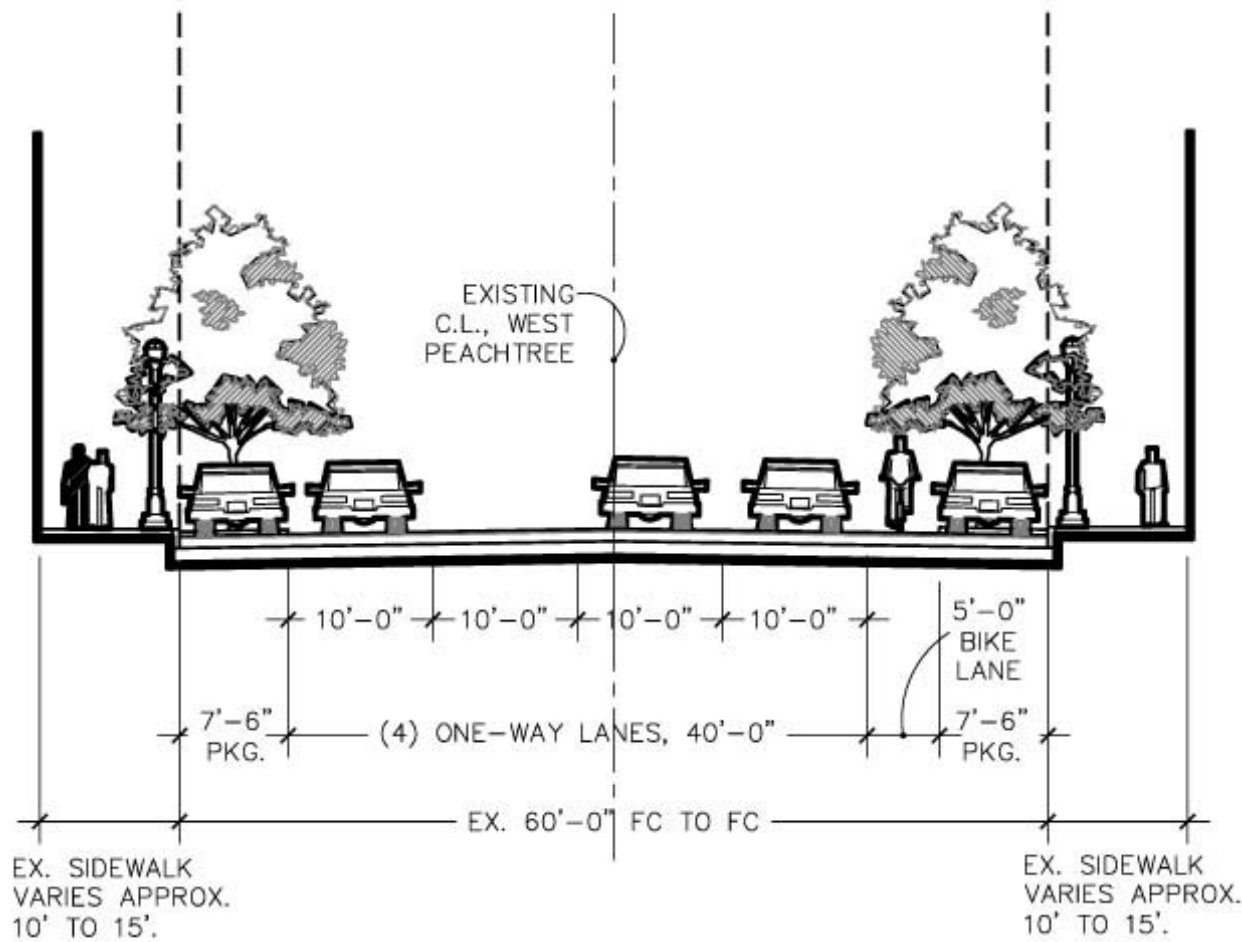
WEST PEACHTREE STREET with Streetscape Improvements





WEST PEACHTREE STREET with Streetscape Improvements





West Peachtree Street
Typical Cross-Section



1 July 03
REV: 20 Aug 03



WEST PEACHTREE STREET – Streetscape Cross Section

“LAYING A GROUNDWORK FOR IMPLEMENTATION”

Midtown SPI-16 Zoning District



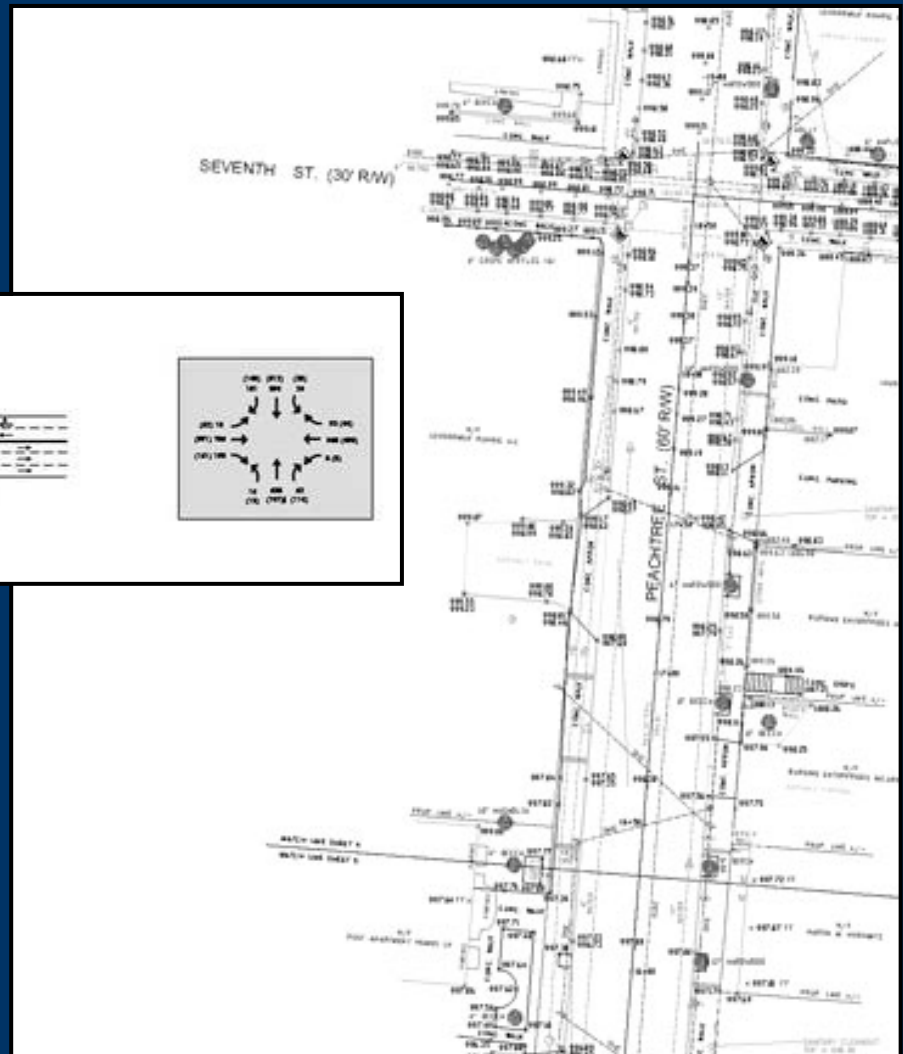
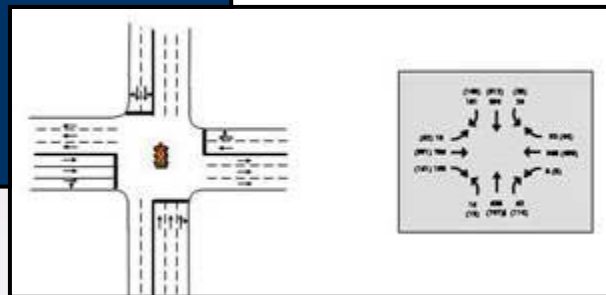
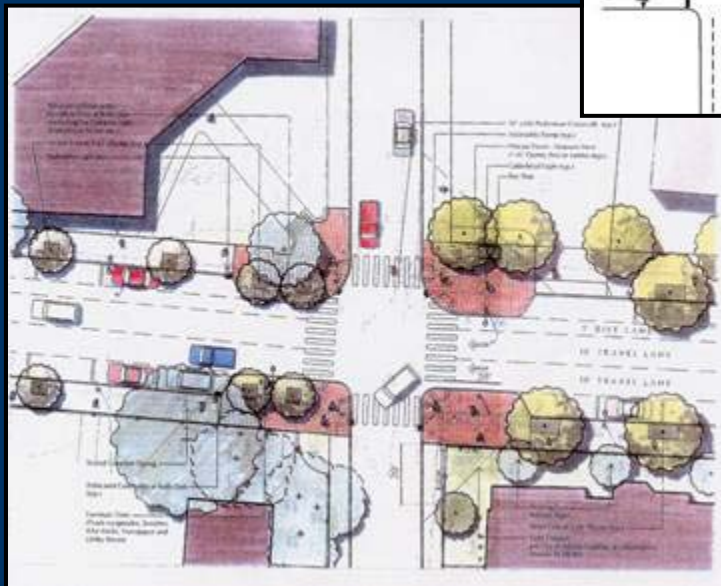
Midtown Cityscapes Program - Organizational Chart



“LAYING A GROUNDWORK FOR IMPLEMENTATION”

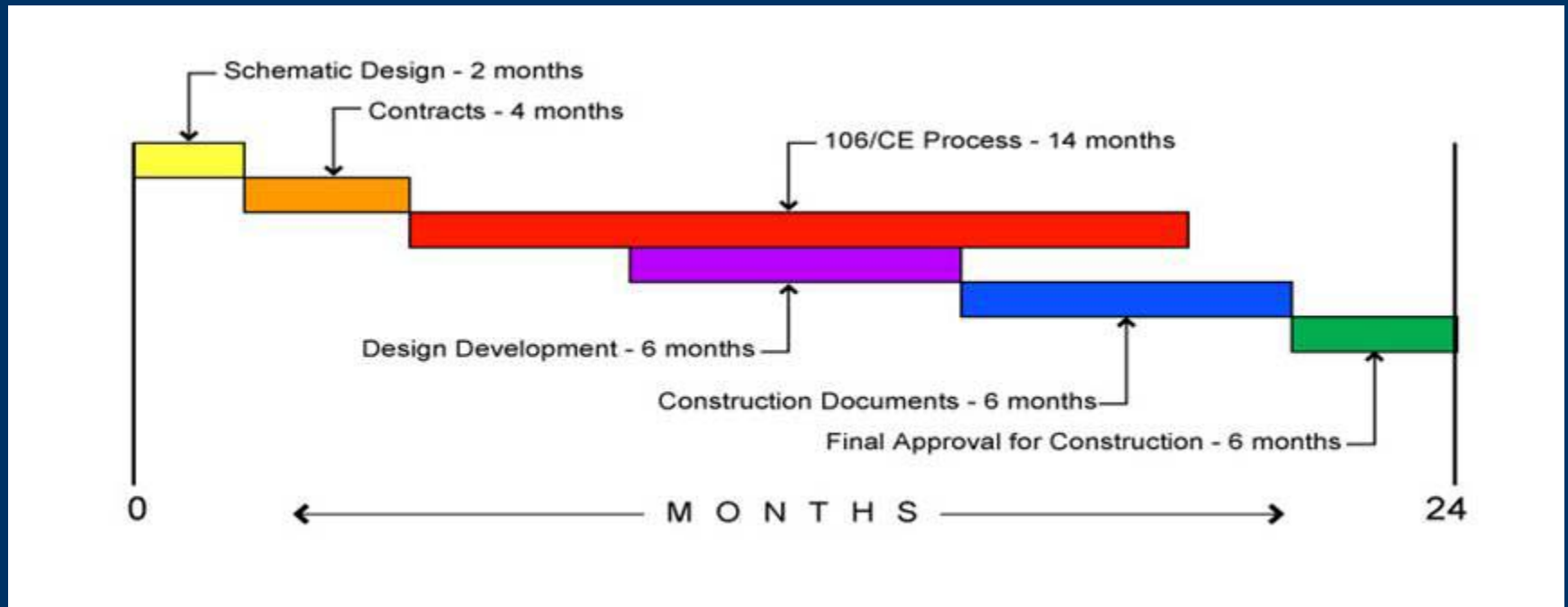
PRELIMINARY STUDIES BEFORE THE LCI PROCESS: 2001-2002

- Schematic Design
- Survey
- Traffic Study



MIDTOWN CITYSCAPES - Process


LCI Process Prior to Construction



- Process took 2 years prior to construction
- 106/CE Process takes the longest at 14 months
- If easements are necessary, 106/CE process must be completed before negotiation for easements can begin
- Took 5 months to acquire over 30 signed easement forms
- Work with GDOT and SHPO to anticipate potential areas of conflict

“ENGAGING THE COMMUNITY”

- One-on-one meetings with major property owners
- Public open house meetings
- Newsletters to property owners
- Project Website
- Project Staff available to answer questions
- Took 5 months to acquire over 30 signed easement forms

 **Companies & Organizations**
 HOK - Hellmuth, Obata+Kassabaum
 LA - Lathrop & Associates
 MA - Midtown Alliance
 PPC - Piedmont Park
 Convergence
 UC - Urban Collage
 SCPM - Silverman Construction
 Program Management, Inc.
 WA - Wornack & Associates
 TLG - The Lions Group
 VC - ValleyCrest

Public Contact Log
 January 21, 2004

Item No.	Description	Initiation Date	Responsible Party	Update Comments	Completed
1	Mike & Izzy Samrau 309 10 th St.	08/06/03	SCPM	08/06/03 Arnie received a copy of several emails from CoA. The Owner is concerned the paver sidewalk he installed will be demolished and new inferior sidewalk installed. The work plan only shows the removal of the brick paths between the curb and the sidewalk and the replacement with mondo grass. Arnie will notify the Owner. Owner wants brick saved. Decision made that no work will be done there. Directive sent to Lions Group. Arnie notified owner.	COMPLETED
2	Christen Chenier 990 Myrtle St. 678-778-8628	08/13/03	SCPM/TLG	08/13/03 Chris called to be sure we did not block this garage while his car was in it. He asked about the drive apron and the no parking signs. We need to coordinate with him. 10/15/03 Informed Chris that work would start next week. Will coordinate with him. Also asked him to move the two concrete planters outside garage. He will need help moving them, but they can go into the garage. 10/22/03 Work began in that block last week and was coordinated with Chris. 11/08/03 Chris was concerned that we were adding two additional parking spaces by his drive. The plans do not call for any parking striping.	COMPLETED

Page 1 Revised 1/21/04

LESSONS LEARNED

- **Create and communicate a comprehensive vision**
- **Develop capacity for implementation**
- **Engage the stakeholders on a continuing basis**
- **If possible, complete schematic design up front**
- **Anticipate a lengthy process**
- **Coordinate with utilities**
- **Develop communication methods with governmental partners**

PROJECT KEYS: PARTNERSHIPS



City of Atlanta

City of Atlanta -
Procurement

City of Atlanta -
Finance

City of Atlanta -
Mayor's Office

City of Atlanta -
Department of
Public Works

City of Atlanta -
Watershed
Management

City of Atlanta -
Law



WOMACK &
ASSOCIATES

